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Balloon Inc. 2025 (Sample Report)

Based on Balloon Inc.'s Reporting Period from May 1, 2019 - December 31, 2024
Industry (NAICS Code): 212115 - Subbituminous coal mining

Valuation

$9,690,000 - $9,910,000

Enterprise Value as of December 31, 2024

Valuation Method Used: **Capitalized Cash Flow**

Financial period(s) used: **May 1, 2020 to December 31, 2024**

Accuracy Check: **Completed**

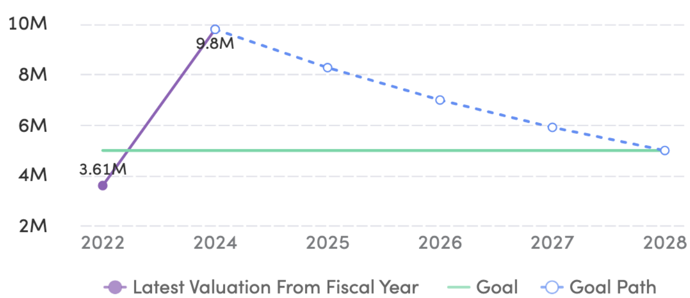
41% Goodwill: $4,020,000

12% Tangible Assets : $1,180,000

48% Non Operating Assets : $4,710,000

Goodwill: Intangible business value exceeding tangible assets, including brand, relationships, and future earnings potential.
Tangible Assets: The fair value of assets needed to run the business, often key in capital-heavy industries.
Non-operating Assets: Assets not essential to operations.

Valuation Timeline And Goal



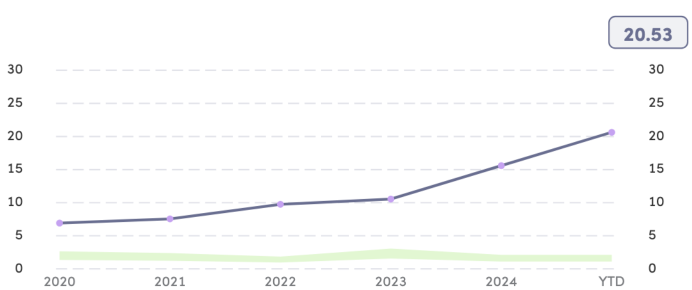
Latest Valuation Estimate: $9,800,000

Valuation Goal Amount: $5,000,000 (-49% Growth)

Valuation Goal Date: Apr 2028 (3 years left)

Current Ratio

The Current Ratio is a way to measure Balloon Inc.'s ability to pay its current liabilities with cash generated from its current assets.



How it's Calculated

Current Ratio = Current Assets ÷ Current Liabilities

Current Assets	Current Liabilities
$5,114,354	$249,110

Benchmark Comparison

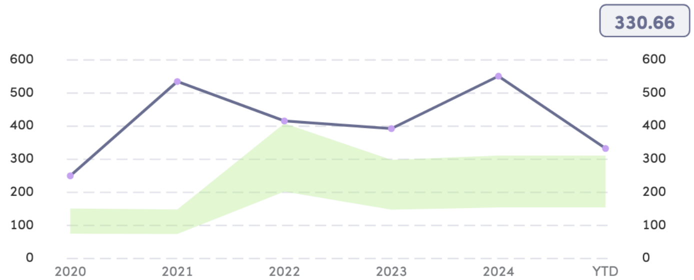
Balloon Inc.'s Current Ratio of 20.53% is higher than the expected range of 0.99% and 2.01%

Notes

- The business has built up excess cash that could be used in a variety of ways
- There may be a chance to leverage the capital to foster future growth
- They may be able to extract excess working capital in a tax efficient manner

Days Of Working Capital

The Days of Working Capital metric is a way to indicate how many days it would take for Balloon Inc. to convert its working capital into revenue.



How it's Calculated

Days of Working Capital = ((Current Assets - Current Liabilities) x 365) ÷ Revenue

Current Assets

$5,114,354

Current Liabilities

$249,110

Revenue

$5,370,532

Benchmark Comparison

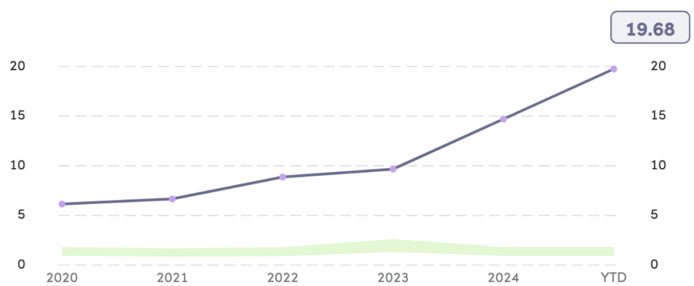
Balloon Inc.'s Days Of Working Capital of 330.66% is higher than the expected range of 152.24% and 309.1%

Notes

- Balloon Inc. converts its working capital into revenues less efficiently than its peers in the industry
- A higher or increasing ratio may imply that sales are decreasing and/or Balloon Inc. is taking longer to collect payments

Quick Ratio (Acid Test)

The Quick Ratio, also referred to as the Acid Test, is an indicator used to measure Balloon Inc.'s ability to meet its short-term liabilities using the company's most liquid assets such as cash, cash equivalents, accounts receivables, and marketable securities.



How it's Calculated

Quick Ratio = (Cash Balance + Marketable Securities + Accounts Receivable) ÷ Current Liabilities

Cash Balance

$4,616,110

Accounts Receivable

$287,078

Marketable Securities

$0

Current Liabilities

$249,110

Benchmark Comparison

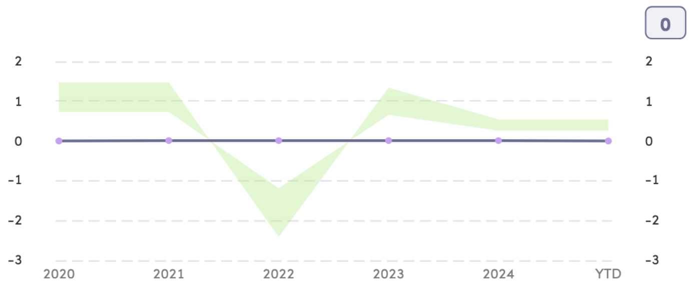
Balloon Inc.'s Quick Ratio (Acid Test) of 19.68% is higher than the expected range of 0.86% and 1.76%

Notes

- The business has built up excess cash that could be used in a variety of ways
- There may be a chance to leverage the capital to foster future growth
- They may be able to extract excess working capital in a tax efficient manner

Debt To Equity Ratio

The Debt-to-Equity Ratio compares Balloon Inc.'s total debt to how much of shareholder equity is held by the business.



How it's Calculated

Debt-to-Equity = Total Debt ÷ (Shareholder Equity + Shareholder Notes Payable)

Total Debt *

$24,544

Shareholder Equity

$5,959,533

Shareholder Notes Payable

$115,000

*Total Debt is comprised only of 'Current Portion of Term Debt' and 'Long Term Debt'

Benchmark Comparison

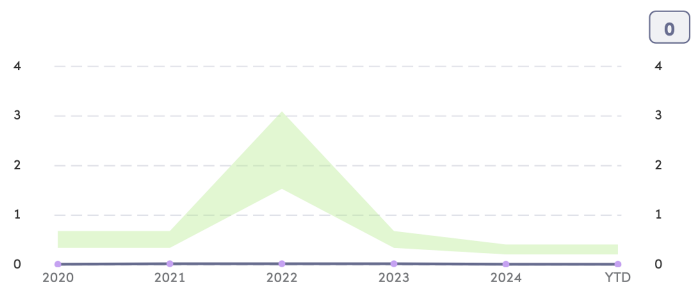
Balloon Inc.'s Debt-to-Equity Ratio of 0% is lower than the expected range of 0.26% and 0.54%

Notes

- Balloon Inc. is potentially well-positioned (compared to its peers) to be able to take on additional debt if there's an opportunity for growth

Debt-To-Total Assets Ratio

The Debt-to-Total Assets Ratio (also known as the "Debt Ratio") measures the portion of Balloon Inc.'s total assets that were paid for with borrowed money.



How it's Calculated

Debt-to-Total Assets = Total Debt ÷ Total Assets

Total Debt *

$24,544

*Total Debt is comprised only of 'Current Portion of Term Debt' and 'Long Term Debt'

Benchmark Comparison

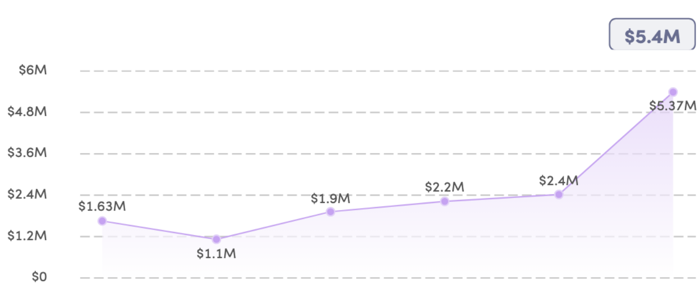
Balloon Inc.'s Debt-to-Total Assets Ratio of 0% is lower than the expected range of 0.2% and 0.4%

Notes

- The business can potentially take on additional debt to support growth
- The business has grown to its current state without needing to take on debt and is, typically, fairly healthy

Revenue

Revenue is the total income Balloon Inc. generates from its core operations, typically through sales of goods or services, before any expenses are deducted.



How it's Calculated

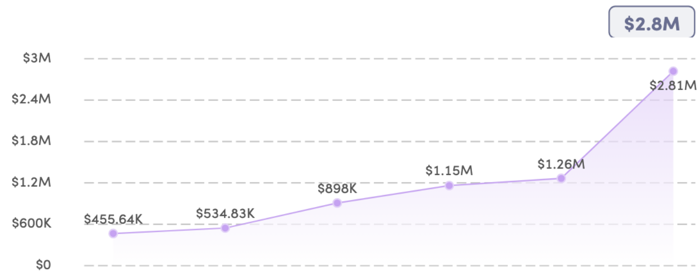
Revenue is derived directly from the provided Income Statements

Benchmark Comparison

Industry Benchmark data is currently not available for this metric.

EBITDA

EBITDA, or Earnings Before Interest, Taxes, Depreciation, and Amortization, measures Balloon Inc.'s profitability from its core operations. It excludes costs related to financing, accounting choices, and taxes, offering a clearer view of operational performance.



How it's Calculated

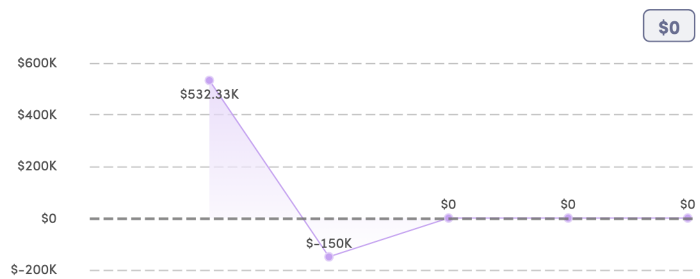
EBITDA is calculated using amounts from the financial statements

Benchmark Comparison

Industry Benchmark data is currently not available for this metric.

Estimated CapEx

Estimated Capital Expenditures represent the funds Balloon Inc. plans to invest in long-term assets like property, equipment, or technology to maintain or grow its operations. These expenditures are crucial for ensuring the company's infrastructure remains productive and competitive over time.



How it's Calculated

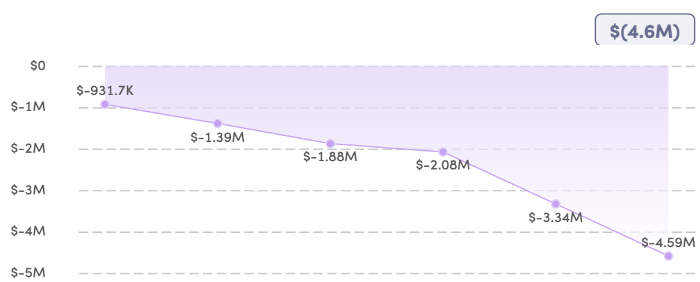
Estimated Capital Expenditures is calculated using amounts from the financial statements

Benchmark Comparison

Industry Benchmark data is currently not available for this metric.

Net Debt

Net Debt represents the total amount Balloon Inc. owes, calculated by subtracting cash and cash equivalents from its total debt. It provides insight into the company's financial leverage and ability to meet its obligations.



How it's Calculated

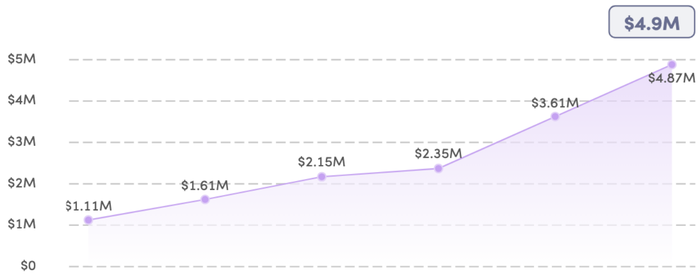
Net Debt is calculated using amounts from the financial statements

Benchmark Comparison

Industry Benchmark data is currently not available for this metric.

Net Working Capital

Net Working Capital (NWC) is a measure of Balloon Inc.'s liquidity and ability to meet short term obligations as well as maintain ongoing operations. NWC is calculated by subtracting the current liabilities from the current assets. In general, it is favorable to have more current assets than current liabilities and to maintain a positive NWC balance. However, there are certain industries and types of businesses that may operate in an NWC deficit.



How it's Calculated

Net Working Capital = Total Current Assets - Total Current Liabilities

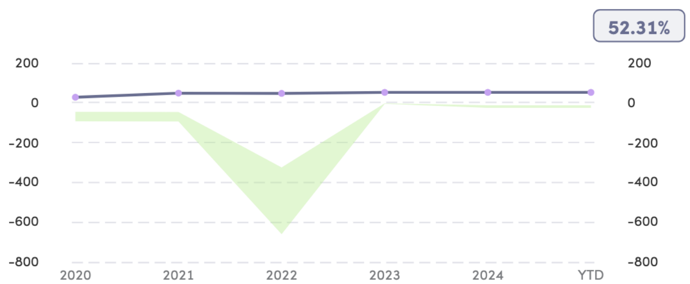
Current Assets	Current Liabilities
$5,114,354	$249,110

Benchmark Comparison

Industry Benchmark data is currently not available for this metric.

Operating Margin

The Operating Margin is an indication of how much profit Balloon Inc. makes from its operations.



How it's Calculated

Operating Margin = (Operating Profit ÷ Revenue) x 100

Operating Profit	Revenue
$2,809,460	$5,370,532

Benchmark Comparison

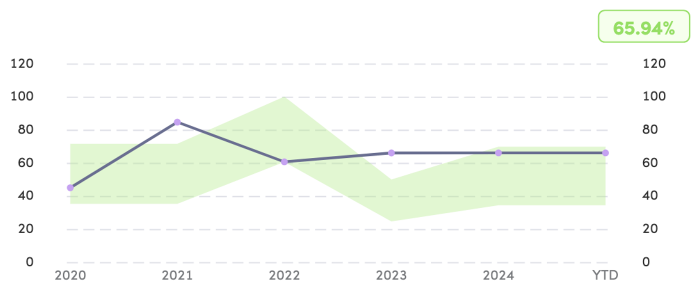
Balloon Inc.'s Operating Margin of 52.31% is higher than the expected range of -25.49% and -12.55%

Notes

- The business is producing a profit while using lower operating costs compared to its peers
- The business may benefit from allocating its excess profit towards strategic investments or infrastructure that supports growth

Gross Margin

The Gross Margin indicates how efficiently Balloon Inc. is managing costs directly associated with production of its goods or services.



How it's Calculated

Gross Margin = (Gross Profit ÷ Revenue) x 100

Gross Profit	Revenue
$3,541,195	$5,370,532

Benchmark Comparison

Balloon Inc.'s Gross Margin of 65.94% is within the expected range of 34.33% and 69.69%

Notes

- Balloon Inc. is effectively managing costs related to its peers
- They may find opportunities to focus on delivering additional value to customers through product innovation or service enhancements to maintain a competitive gross margin

Compound Annual Growth Rate

The Compound Annual Growth Rate (CAGR) measures the average annual growth rate of Balloon Inc.'s revenue over time (up to five years of financial data), providing insight into its sustainable growth trajectory

26.91%

26.91%

Using data from 2020 to 2025

How it's Calculated

CAGR = ((Latest Annual Revenue ÷ Earliest Revenue) ^ (1 / Difference Between Years) -1) x 100

Latest Annual Revenue

$5,370,532

Earliest Annual Revenue

$1,631,651

Difference Between Years

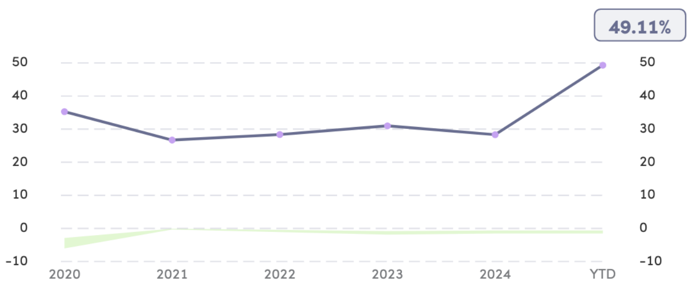
5

Benchmark Comparison

Industry Benchmark data is currently not available for this metric.

Return On Assets

The Return on Assets (ROA) percentage recognizes Balloon Inc.'s ability to generate profit from its total assets.



How it's Calculated

Return on Assets = (Operating Profit ÷ Average Total Assets) x 100

Operating Profit

$2,809,460

Average Total Assets

$5,720,437

Benchmark Comparison

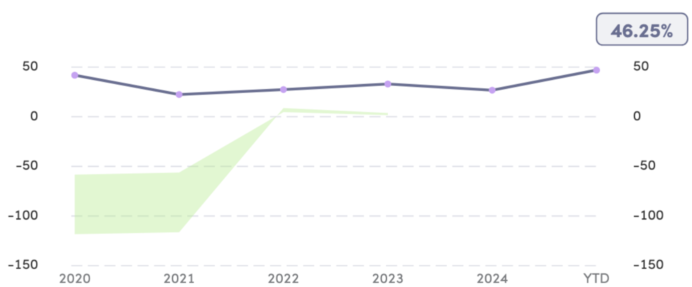
Balloon Inc.'s Return on Assets of 49.11% is higher than the expected range of -1.72% and -0.84%

Notes

- Balloon Inc. is very efficient at generating profits relative to its total assets
- They may benefit from allocating the excess profit to strategic investments, or safeguarding the earnings to prepare for market fluctuations

Return On Equity

The Return on Equity (ROE) percentage measures Balloon Inc.'s profitability by evaluating the return it generates on the shareholders' equity.



How it's Calculated

Return on Equity = (Operating Profit ÷ (Shareholder's Equity + Shareholder Notes Payable)) x 100

Operating Profit

$2,809,460

Shareholder's Equity

$5,959,533

Shareholder Notes Payable

$115,000

Benchmark Comparison

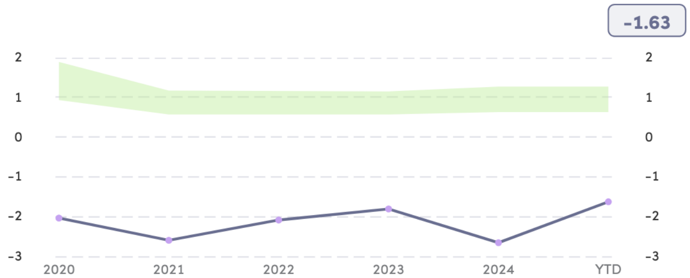
Balloon Inc.'s Return on Equity of 46.25% is higher than the expected range of -1% and -1%

Notes

- Balloon Inc. is efficiently using shareholders' equity to generate profits
- They may want to consider options for reinvesting excess profits into growth initiatives or explore options for returning value to shareholders

Net Debt To EBITDA

The Net Debt-to-EBITDA ratio represents the comparison between Balloon Inc.'s amount of income generated that is available to pay its debts before deducting interest, taxes, depreciation, and amortization.



How it's Calculated

Net Debt-to-EBITDA = Net Debt ÷ EBITDA

Net Debt	EBITDA
$(4,591,566)	$2,809,460

Benchmark Comparison

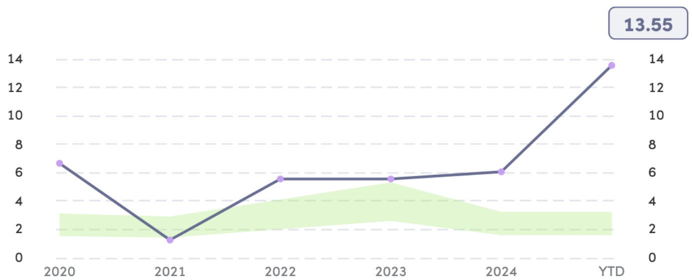
Balloon Inc.'s Net Debt/EBITDA of -1.63% is lower than the expected range of 0.63% and 1.27%

Notes

- Balloon Inc. is in a better position to cover all its debts than industry peers
- If cash and cash equivalents exceed debt, the ratio could be negative
- Balloon Inc. may have additional debt capacity

Inventory Turnover Ratio

The Inventory Turnover Ratio is an indication of how effectively inventory is managed at Balloon Inc..



How it's Calculated

Inventory Turnover Ratio = Cost of Goods Sold ÷ Average Inventory

Cost of Goods Sold	Average Inventory
$1,829,338	$135,000

Benchmark Comparison

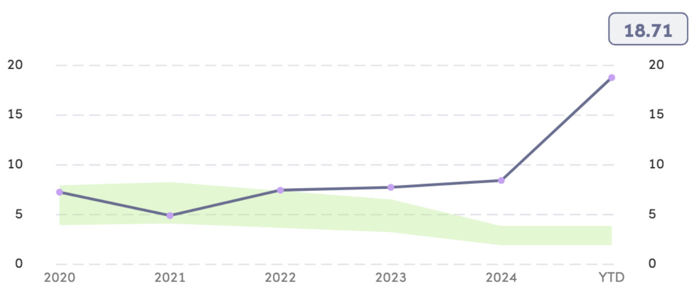
Balloon Inc.'s Inventory Turnover Ratio of 13.55% is higher than the expected range of 1.6% and 3.24%

Notes

- Balloon Inc. replaces inventory quicker than others in its industry, relative to cost of goods sold
- Ensure that they are keeping enough inventory on-hand to meet demand. There may be an opportunity to capitalize on additional revenue if inventory levels increase

Receivable Turnover Ratio

The Receivables Turnover Ratio measures how effective Balloon Inc. is at collecting its accounts receivable. This can indicate how well a business manages the credit it extends to its customers and how quickly those debts are collected.



How it's Calculated

Receivables Turnover = Revenue ÷ Average Accounts Receivable

Revenue	Average Accounts Receivable
$5,370,532	$287,078

Benchmark Comparison

Balloon Inc.'s Receivables Turnover Ratio of 18.71% is higher than the expected range of 1.86% and 3.78%

Notes

- Balloon Inc. excels in managing accounts receivable, resulting in a quicker cash flow
- Ensure that their credit policies are not too tough as this may be limiting potential credit sales. There may be an opportunity to expand credit to trustworthy customers without compromising collections